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# Lee Central California Newspapers

2009 Advertising Rate Card

## Reminet

*Updated January 6, 2009*

	Sentinel		Sentinel
Full Page B&W	\$ 968.00	Full Page Color	\$ 1,268.00
Half Page B&W	\$ 630.00	Half Page Color	\$ 930.00
Quarter Page B&W	\$ 378.00	Quarter Page Color	\$ 578.00

*Prices are Net Total per ad*

### Prices are based on the following conditions:

1. Reminet Advertising placed in The Sentinel/LCCN will be cash with copy. Advertiser will give The Sentinel/LCCN at least 10 day period for The Sentinel/LCCN to publish the advertisement at our discretion.
2. The Sentinel/LCCN reserves the right to reject any copy offered if deemed by LCCN libelous or otherwise objectionable.
3. Advertiser agrees to indemnify and hold The Sentinel/LCCN harmless from all claims, actions or damages arising from the form and content of Advertiser advertising published by LCCN, including but not limited to claims for libel, defamation, invasion of privacy, copyright, trade-mark or trade name infringement or violation, or unfair business practices. Advertiser further agrees to indemnify LCCN against all costs associated with the defense of such claims including reasonable attorney's fees.

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